

Authenticate supports Food Fraud Conference

A one-day Food Fraud Conference, organised by New Food, is being held in Manchester on 3rd May, with Authenticate IS as one of its main sponsors.

Three years after the horsemeat scandal and with issues around food fraud continuing to be a major concern in the food sector around the world, a one-day Food Fraud Conference, organised by New Food, is being held in Manchester on 3rd May, with Authenticate IS as one of its main sponsors.

The event will feature many leading authorities on food fraud who will share insights with Quality Assurance heads from global food manufacturers and processors about some of the key issues from dilution, mislabelled or misinterpreted products to ingredient substitution and tampered products.

Chris Elliot, Professor of Food Safety, Founder of the Institute for Global Food Safety and Pro-Vice-Chancellor of Queen's University Belfast, will chair the event and discuss methods for tracking and lessening the risk of food fraud as well as suggesting how this worldwide problem could be regulated.

Other key speakers will include representatives from the National Food Crime Unit; Nestle Research Centre; Mars; The Institute of Food Safety, Integrity and Protection; and Metro Cash & Carry.

Comprising of a series of sessions including case studies, panel discussions and presentations, the conference will give information about the latest industry regulations and will share best practice about preventative measures, including the latest testing technology on the market.

“In the wake of ‘Horsegate’, food fraud continues to be a ubiquitous problem with an estimated cost to the UK food and drinks industry of more than £11bn a year, as well as untold reputational damage as consumers start to question whether they know exactly what they are eating,” explains Rick Sanderson, chief commercial officer for Authenticate IS. “No food business today can afford to ignore the issue – apart from the ethical concerns, making sure you are as well prepared as possible in order to mitigate the risk, makes sound commercial sense.

“As a leader in the fight against food fraud with our bespoke software enabling food companies to gain transparency throughout their supply chain, we are proud to be supporting this important initiative for the UK food sector. Working with us, food companies can be confident that every link within their supply chain has the necessary certifications and compliance data in place.”

If you'd like to find out how we can help you to protect your business from food fraud, please get in

touch – just ring us on 01423 548 583 or email enquiries@authenticateis.com