

Member Case Study: Casual Dining Group



One of the largest restaurant companies in the UK, Casual Dining Group operates some of the best known brands in the eating-out market, including Bella Italia, Las Iguanas and Cafe Rouge.

Casual Dining Group joined the Authenticate platform in January 2018 with the aim of establishing greater levels of transparency within food supply chains.

Both direct and indirect suppliers are actively engaged in helping to validate the Group's strategic supply chain objectives around risk management and sustainable sourcing.

Less than one year into the project, led by CDG Group Procurement Director Simon Galkoff, over 90% of the Group's direct suppliers have joined the platform as Free Basic members in order to accept product links and map further down the supply chain, providing increased visibility of the wider supplier network.

A unique level of visibility for foodservice

“At a time when transparency is essential for any sourcing department, the Authenticate platform provides a unique level of farm-to-fork visibility for the foodservice sector”

Simon Galkoff, Group Procurement Director

As the partnership enters its second year, Authenticate's additional software and data solutions, such as the platform's [Audits and Assessments](#) module, may be introduced to build advanced reporting tools that will further enhance supply chain intelligence across the group.